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N = 601
Margin of Error +/- 4.0%
October 28-31, 2026

Iowa Statewide Likely Voter Survey

SCREENERS

Q. On November 3rd, Iowa will hold elections for Governor, U.S. Senate, and other offices, and early voting is already under way. Thinking ahead to that election, how likely would you say it is that you will vote, or have you already voted? Would you say you...

Response	Count	Overall	REP	IND	DEM
Have already voted	221	37%	33%	28%	49%
Will definitely vote	358	60%	63%	68%	49%
Will probably vote	13	2%	3%	3%	1%
Have a 50-50 chance of voting	9	2%	1%	1%	0%

U.S. SENATE BALLOT

Q. If the election for U.S. Senate were held today, for whom would you vote: Ashley Hinson, the Republican, Josh Turek, the Democrat, or Thomas Laehn, the Libertarian?

Response	Count	Overall	REP	IND	DEM
Ashley Hinson, the Republican	288	**48%**	**94%**	36%	2%
Josh Turek, the Democrat	275	46%	3%	**58%**	**92%**
Thomas Laehn, the Libertarian	13	2%	2%	3%	0%
Don't know	25	4%	1%	4%	6%
NET (Hinson vs. Turek)		**R+2**	**R+91**	**D+22**	**D+90**

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WEIGHTED DEMOGRAPHICS

Party Registration

Response	Overall
Republican	42%
Democrat	35%
Unaffiliated / Other	24%

2024 Presidential Vote Recall

Response	Overall
Donald Trump, the Republican	53%
Kamala Harris, the Democrat	43%
Someone else	2%
Did not vote	2%
Don't know	0%

Gender

Response	Overall
Male	47%
Female	52%
Other	1%

Age

Response	Overall
18 to 29	10%
30 to 44	19%
45 to 54	16%
55 to 64	18%
65 or older	37%

Education

Response	Overall
Non-College	65%
College Grad	35%

Race / Ethnicity

Response	Overall
White	91%
Non-white	9%

Community Type

Response	Overall
Rural	45%
Suburban	39%
Urban	14%
Don't know	3%

Household Income

Response	Overall
Under $50,000	21%
$50,000 to $100,000	35%
Over $100,000	32%
Prefer not to say	12%

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METHODOLOGY

Interview Dates	October 28-31, 2026
Target Population	Likely voters in Iowa
Sampling Method	Voter-file sample of registered voters in Iowa; interviews completed by SMS text-to-web and live telephone calls to cell phones and landlines.
Weighting	Weighted to reflect the modeled likely November 2026 electorate in Iowa. The weights balance gender, age, race, region, urban, suburban and rural community, party registration and 2024 presidential vote (Trump 54%, Harris 43%). Final weights are calibrated to GrayHouse's political engagement model, so that voters across the full range of turnout propensity are represented in their expected share of the electorate. Counts shown in tables are rounded weighted counts; percentages and breakouts are weighted.
Number of respondents	601
Margin of error	+/- 4.0% at 95% confidence
Survey Modes	SMS text-to-web: 62% (n=375); Live-to-cell: 30% (n=183); Live-to-landline: 7% (n=43).