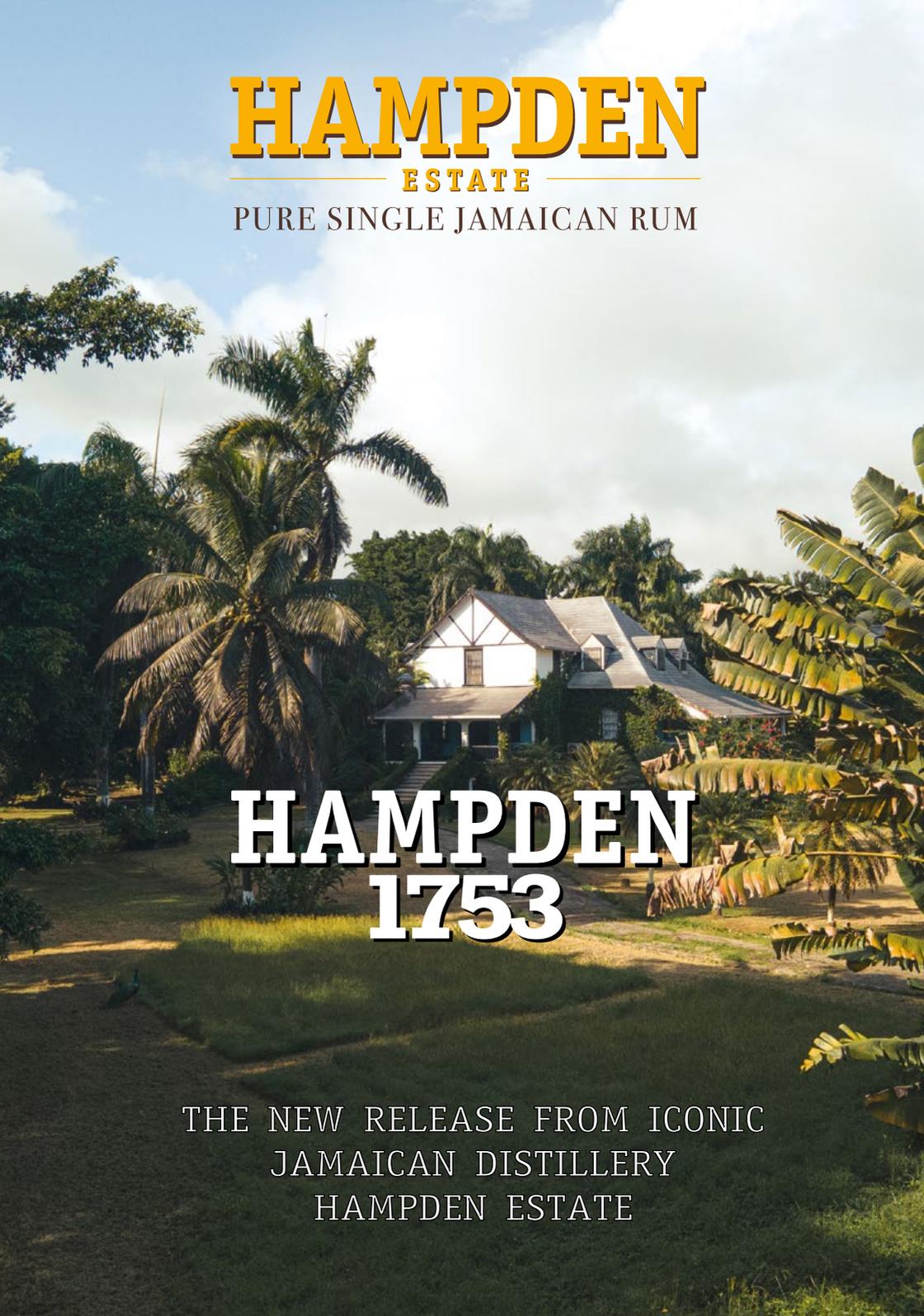


HAMPDEN

ESTATE

PURE SINGLE JAMAICAN RUM



HAMPDEN
1753

THE NEW RELEASE FROM ICONIC
JAMAICAN DISTILLERY
HAMPDEN ESTATE



HAMPDEN ESTATE **THE PURE SINGLE RUM** **SINCE 1753**

A unique historical heritage

Founded in 1753 in Jamaica's Trelawny region, Hampden Estate stands as one of the oldest distilleries in the world. Located in an area historically known as the grand cru of Jamaican rum, the distillery is renowned for producing full-bodied, intensely flavorful rums that embody the island's rich distilling tradition. Spanning hundreds of hectares which teems with unique biodiversity, Hampden Estate has been crafting its rums with time-honored techniques for nearly three centuries.

Tradition and Craftmanship

Over the centuries, the distillery has remained dedicated to preserving distinctive techniques that ensure an unparalleled aromatic complexity: long fermentations with wild yeasts, distillation in copper pot stills and use of pure spring water. Passed through generations of meticulous stewardship, the estate's heritage has been preserved and enriched by the Hussey family since 2009, who introduced on-site tropical aging in 2010, adding a new dimension to its signature style.

Hampden Estate now invites you to discover its heritage thanks to a new release that perfectly embodies the distillery's rich history: **Hampden 1753**.



HAMPDEN 1753

A perfect gateway to the distillery's unparalleled aromatic universe

Hampden Estate introduces Hampden 1753: a new bottling named in honor of the distillery's founding year. Celebrating nearly three centuries of traditional craftsmanship, Hampden 1753 is a vibrant tribute to the Jamaican distillery's extraordinary historical heritage.

Hampden 1753 is naturally produced using the methods that have made the distillery legendary: the use of pure spring water drawn from a nearby spring, a long fermentation triggered by natural indigenous yeasts, distillation in double-retort copper pot stills, tropical ageing in the distillery's own warehouse, and no added sugar or coloring.

This new release, joining the core range of official bottlings, is an authentic expression of the original Hampden Estate style and offers a perfect introduction to the distillery's unique aromatic universe.

Complex and boasting a classic high-ester profile, yet accessible and versatile thanks to its 46% ABV, Hampden 1753 is aged for 3 years in ex-bourbon barrels, and brilliantly displays the inimitable aromatic palette of the legendary Jamaican distillery.



HAMPDEN ESTATE CORE RANGE

Hampden 1753 stands as the new highlight of the Core Range, joining Hampden Estate Aged 8 Years and HLCF Classic.



1753
46%

The perfect introduction to the Hampden style



Aged 8 Years
46%

The essence of tropical ageing



HLCF Classic
60%

The authentic overproof expression of a single mark



HAMPDEN 1753

46%

COLOR

Deep gold.

NOSE

Intense and generous. It immediately unveils voluptuous notes of tropical fruit, complemented by subtle smoky hints. Floral and vegetal accents further enrich the aromatic profile, creating a very elegant nose.

PALATE

Rich and luxurious. With a perfect balance of intensity and roundness, the palate bursts with ripe fruit notes, including pineapple and banana, interwoven with hints of spices and nuts. A fresh, vegetal touch adds complexity to the flavor profile.

FINISH

Long and evolving. The finish begins with delicate floral tones, followed by herbaceous and slightly saline nuances. A lively freshness from fruits such as lemon and grapefruit enhances the finish, while sweet spices and white-fleshed fruit provide a lingering, harmonious finish.

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